

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2054416 /		<u>Alt Order #</u>
<u>Advertiser</u> Sara Kohen		<u>Original Date / Revision</u> 04/30/21 / 04/30/21
<u>Contract Dates</u> 05/01/21 - 05/11/21	<u>Estimate #</u> 2309	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2784	<u>Advertiser Ref</u> 189241	

And:

**Clark Creative Group**  
**Attention: Lisa Meehan**  
**514 S 13 St**  
**Ste 100**  
**Omaha, NE 68102**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	05/03/21	05/09/21	Morning News Show	6a-7a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/03/21	05/09/21	MTWTF--	4			\$250.00				
N 2	WOWT	05/03/21	05/09/21	Today Show	7a-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/03/21	05/09/21	MTWTF--	3			\$325.00				
N 3	WOWT	05/03/21	05/09/21	News @ 630p M-F	630p-7p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/03/21	05/09/21	MTWTF--	4			\$400.00				
N 4	WOWT	05/10/21	05/11/21	Morning News Show	6a-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/10/21	05/16/21	MT-----	2			\$250.00				
N 5	WOWT	05/10/21	05/11/21	Today Show	7a-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/10/21	05/16/21	MT-----	2			\$325.00				
N 6	WOWT	05/10/21	05/11/21	News @ 630p M-F	630p-7p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/10/21	05/16/21	M-----	1			\$400.00				
N 7	WOWT	05/01/21	05/09/21	Weekend News Sa	7-8a		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/26/21	05/02/21	-----S-	1			\$120.00				
	Week:	05/03/21	05/09/21	-----S-	1			\$120.00				
N 8	WOWT	05/01/21	05/09/21	Su Today	8a-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/26/21	05/02/21	-----S	1			\$200.00				
	Week:	05/03/21	05/09/21	-----S	1			\$200.00				
N 9	WOWT	05/01/21	05/09/21	News @ 10p Su	10p-11p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	04/26/21	05/02/21	-----S	1			\$250.00				
	Week:	05/03/21	05/09/21	-----S	1			\$250.00				
<b>Totals</b>											<b>22</b>	<b>\$6,265.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/11/21	22	\$6,265.00	(\$939.75)	\$5,325.25
<b>Totals</b>	22	\$6,265.00	(\$939.75)	\$5,325.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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